

# Branding Task Email

☐ ☐ ☒

← → ○

**To: Design Company**  
**Subject: Super Slinky Spinner**  
Hi,

We have been passed your details by Sir Alan Spinner. We need help with the design and marketing of our Super Slinky Spinner and we would like your company to come up with:

1. A logo
2. A slogan
3. A packaging design

We have already formulated the details of the product. They are as follows;

**Appearance:** This three armed, new and improved Super Slinky Spinner will spin faster than ever before, with innovative low-friction bearing motion and smooth and silent spins. Bigger than your average spinner, it can be personalised using unique design features.

**Target Market:** If you can hold it, you can buy it.

We trust you will make a really professional job and would expect you to start by researching slogans, logos and packaging already in use by other spinner manufacturers.

Thanks in advance – we look forward to seeing the results of your hard work.

**The Super Slinky Spinner Co**